



**Please join us in Tucson as the Arizona Office of Tourism presents the
AOT World Tour 2015**

@AZTourismPR on Twitter; Use #AOTWorldTour to connect with us on social

WHEN: 8:30 a.m. – 2:00 p.m., Thursday, December 10, 2015

WHERE: Omni Tucson National Resort
2727 West Club Drive, Tucson, AZ 85742
(520) 297-2271

COST: \$20.00 (includes lunch)

REGISTRATION: Please register online at: www.aotworldtour.ezregister.com

AGENDA:	8:30-9:00 a.m.	Registration
	9:00-9:30 a.m.	Welcome Remarks by Cassady Bailey, Director, Partner Services Brand USA . Find out what Brand USA is, what it offers and more specifically how Arizona and Tucson (and its partners) can work with Brand USA.
	9:30-10:20 a.m.	Market Reports The top five things you need to know and the top five things you probably didn't know in the international markets in which AOT has representation: United Kingdom, Canada, Mexico, France and Germany (please note: China will not be participating in this session).
	10:20-10:40 a.m.	Break
	10:40-12:20 p.m.	Breakout Sessions (5 sessions at 20 minutes each) These 20 minute sessions will allow you the opportunity to interact with our international representatives in a small group setting.
	12:30-1:30 p.m.	Lunch with Keynote Presentation on China's Outbound Tourism

1:30-1:45 p.m.

Case Studies

Case studies highlighting community successes in our targeted international markets.

Event Concludes